

CONTAINS CONFIDENTIAL - AEO INFORMATION

Transcript of Jessica Kovacevic

Conducted on March 1, 2022

1 their conversation was specifically about changing 14:40:48
2 people's views. 14:40:50

3 Q Do you know what L'Oréal's view was of -- 14:40:53
4 with respect to changing people's view of Amber? 14:41:00

5 MS. BREDERHOFT: Objection to the form of 14:41:04
6 the question. 14:41:04

7 Go ahead. 14:41:05

8 THE WITNESS: I don't know. I know that 14:41:05
9 -- all I know is that L'Oréal has wanted to 14:41:12
10 support Amber and has been positive with her 14:41:16
11 throughout their relationship with her. 14:41:19

12 Q When she writes "further alienate her," 14:41:21
13 were people alienated to Ms. Heard as of October 14:41:32
14 of 2018? 14:41:37

15 MS. BREDERHOFT: Objection to the form of 14:41:39
16 the question. 14:41:40

17 Go ahead. 14:41:41

18 THE WITNESS: The -- I'm sure she's 14:41:41
19 referring to, like, the Johnny, you know, online, 14:41:47
20 you know, fans and bots who would go after her. 14:41:51

21 Q What bots went after her? 14:41:59

22 A The -- there was consistently -- you know, 14:42:00

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1 on her Instagram consistently a barrage of 14:42:06
2 negative comments and echoing a lot of the things 14:42:11
3 that Adam would put out, you know, calling her the 14:42:14
4 abuser, a liar, that she made everything up, 14:42:20
5 things like that. 14:42:22

6 Q What's a "bot"? 14:42:23

7 A A bot is a fake account that's created to 14:42:25
8 execute a certain objective. 14:42:31

9 Q What bas- -- what basis do you have for 14:42:33
10 your assertion that there were fake accounts being 14:42:38
11 used to criticize Ms. Heard? 14:42:42

12 A Because if you click on a lot of them, 14:42:45
13 which I did many times over the years, you'll 14:42:47
14 click on the account and the account will have no 14:42:52
15 followers or it will be -- you know, and have no 14:42:56
16 posts themselves. They'll have, you know, a 14:42:59
17 picture of just Johnny or, you know, weird -- you 14:43:01
18 can just tell the difference between a real 14:43:05
19 person's and a bot's. They just look strange and 14:43:07
20 fake and no history. 14:43:11

21 [REDACTED] 14:43:14

22 [REDACTED] 14:43:18